

DESIGN

PORTFOLIO

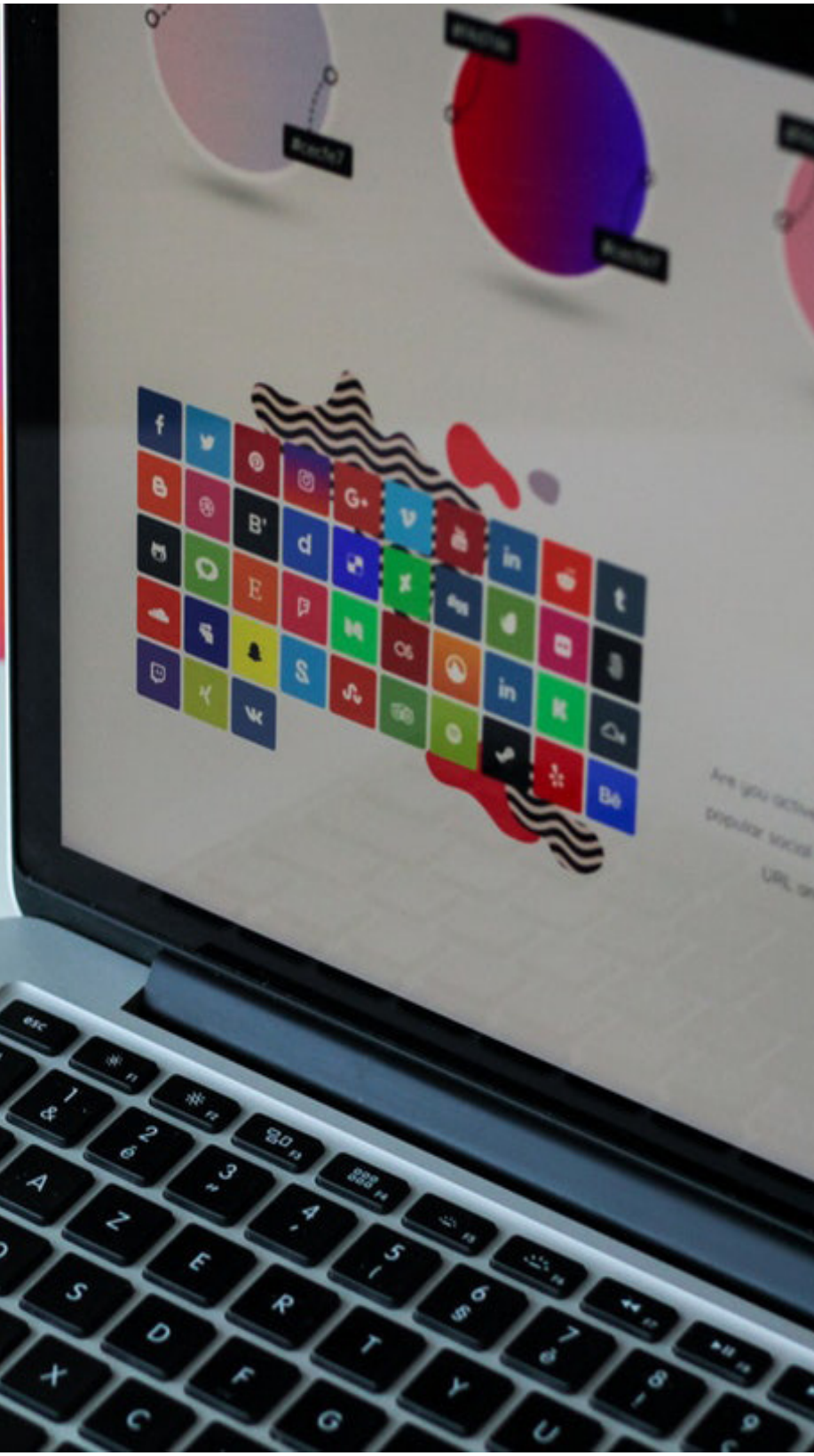
WWW.ERICADALLAS.COM

The word "HELLO" is rendered in a bold, sans-serif font. Each letter is filled with a complex, repeating geometric pattern of teal and light blue shapes, resembling a mosaic or a stylized floral design. The letters are set against a dark teal background that occupies the bottom half of the image.

HELLO

I'm Erica P. Dallas!

I'm a Digital Graphic & Web Designer based in Tennessee whose goal is to help organizations tell a visual story and improve the way businesses connect with their customers through dynamic visual brand designs and engaging marketing campaigns.



RETAIL WEBSITE



COMPANY: THE JUICE PLUS COMPANY

PUBLISHED: 2018

PROJECT: Web Design

CONCEPT: Career & Employment page that highlights the company values and will give prospective candidates the opportunity to learn more about new job listings.

RETAIL WEBSITE



Juice PLUS+



COMPANY: THE JUICE PLUS COMPANY

PUBLISHED: 2018

PROJECT: Web Design

CONCEPT: Informational page highlighting the company ingredients as well as giving customers the option to purchase the top signature products.

WWW.ERICADALLAS.COM

COMPANY BROCHURE



**ROCHESTER CENTER
FOR BEHAVIORAL MEDICINE**

Clinical Trials Group
at the
**ROCHESTER CENTER
FOR BEHAVIORAL MEDICINE**

OUR FACILITY
In 2015, our office relocated to a 13,000 square foot space on the main level of our longstanding building. The space has been professionally designed to create a private, comforting and aesthetically pleasing environment. This expansion has also allowed us to offer additional services and increased appointment availability, including evening and Saturday slots.

Diagnostic Screening (RCBMetrics):
RCBM is committed to identifying the extent and severity of mental health symptoms from the onset of treatment. Diagnostic screening often plays a vital role in this process.
We have developed RCBMetrics, a protocol designed to establish an accurate and comprehensive diagnosis before the treatment plan is established. RCBMetrics uses a variety of standardized testing batteries and rating scales to quantify the extent of many conditions, including anxiety disorders, depression, AD/HD and its various subtypes, substance use disorders, eating disorders, and personality disorders. The program assesses for cognitive impairments and personality style. Once RCBMetrics is completed, a full report is generated and reviewed with the patient. From there, a comprehensive treatment plan can be created. The treatment plan may include any combination of medications, psychotherapy, and/or coaching.

Clinical Research Opportunities at RCBM
With Dr. Young serving as primary investigator and our seasoned clinical research coordinators, RCBM conducts FDA-mandated research studies for the evaluation of investigational medications. These studies are undertaken to assess the safety and effectiveness of these medications. Study participants are offered closely coordinated care at no cost, and are eligible for stipends for time and travel.

COMMITTED TO IMPROVING MENTAL HEALTH

**441 SOUTH LIVERNOIS ROAD, SUITE 100
ROCHESTER HILLS, MICHIGAN 48307**

**PH: [248] 608-8800
F: [248] 608-2490**

WWW.RCBM.NET

COMPANY: ROCHESTER CENTER FOR BEHAVIORAL MEDICINE

PUBLISHED: 2017

PROJECT: Bi-Fold Brochure

CONCEPT: Informational brochure focusing on the Rochester Center, their purpose, and the services that they offer.

COMPANY BROCHURE

M | B | M | C | A

Midwest Bus & Motorcoach Assn.



CODE OF ETHICS

The members of the Midwest Bus and Motorcoach Association recognize the need to provide services in a professional manner and to act toward the public and colleagues with the highest degree of integrity. Accordingly, we adopt the following creed which shall govern our endeavors to fulfill our obligations:

- To adhere to the professional standards of the Association and to work to further its goals and objectives.
- To conduct all business affairs with integrity, sincerity, and accuracy in an open and forthright manner.
- To act with integrity in financial dealing with the public and with entities utilized to help arrange or provide services and accommodations to motorcoach travelers.
- To conduct our business and operations in a safe manner in order to protect the public and to promote the image of the industry.
- To work to instill consumer and public confidence in the industry avoiding any action conducive to discrediting it or membership in the Association.



M | B | M | C | A

Midwest Bus & Motorcoach Assn.

The objectives of the association are to consider

STEP 1

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE/FAX _____

US DOT # (Required) _____

STEP 2

AFFILIATE COMPANIES (Other bus or trolley company, trolleys)

of motorcoaches (40+ passenger) _____ # of mini-coaches (16-39 passenger) _____ # of school buses _____

CHARTER REPRESENTATIVE NAME(S) _____

TOUR PLANNER NAME(S) _____

Services offered at your facility - available to other members:
 ___ Fueling ___ Windshield Repair ___ Tire Repair ___ A/C Repair
 ___ Wash cleaning ___ Tinting ___ Emergency Services ___ Drivers
 ___ Replacement Coaches ___ Lavatory Dump ___ General
 Maintenance

Other: _____

Does your company have a driver training and safety program in place? Yes ___ No ___

AUTHORIZED SIGNATURE: _____

Title _____ Date _____

M | B | M | C | A

Midwest Bus & Motorcoach Assn.

MEMBERSHIP	ANNUAL FEE
Operator Membership (3-20 Units)	\$750.00
Operator Membership (21+ Units)	\$350.00
Associate Membership	\$100.00
Allied Membership	\$200.00
Attribute Membership	\$100.00
State Association Membership	\$700.00

MEMBERSHIP RENEWAL DATE: EVERY AUGUST

MEMBERSHIP INFO

Operator Member: Any corporation, partnership or individual with their base of operation in the State of Illinois, Indiana, Iowa, Michigan and Missouri and holding the appropriate licensing pertinent to its operation, or holding a Class A or B Certificate authorizing operation as a charter party carrier of passengers.

Associate Member: Any person, firm or corporation engaged in the business of manufacturing, selling or servicing buses, motorcoaches or equipment, or a service provider to the industry (insurance, tires).

Allied Member: Any person, firm or corporation involved in providing tour and travel services and/or travel related and lobby services to charter party carriers and/or passenger-stage corporations.

Attribute Member: Those operator companies, without having a base in Illinois, Indiana, Iowa, Michigan, and Missouri are non-voting membership category.

Association Member: Any state association whose operators can join as a group. One designated representative may vote at the annual meeting.

IL, INDIANA, IOWA,
 MISSOURI,
 MICHIGAN, AND
 WISCONSIN

Please email a high quality photo of a company vehicle in jpg or gif format for use on our website, Facebook, LinkedIn, and membership directory to chero@mbmca.org



Please Mail Your Check Payment To:
 MBMCA
 5307 Indigo Way
 Middleton, WI 53562
 >>SIGN UP ONLINE AT: www.mbmca.org

COMPANY: MIDWEST BUS & MOTORCOACH ASSOCIATION

PUBLISHED: 2017

PROJECT: Tri-Fold Brochure

CONCEPT: Informational Brochure and Application for those interested in joining the association.

COMPANY APPLICATION FORM





THE INVESTORS CORNER
 1101 CONNECTICUT AVE NW
 SUITE 450 #406
 WASHINGTON, DC 20036
www.theinvestorscorner.com
 info@theinvestorscorner.com
 800-930-0267

ORDER FORM

Client Type: Investor Preferred Partner Exclusive Partner
 SILVER GOLD PLATINUM



THE COMPANY DOES NOT, AND THE COMPANY'S SERVICE LEADS DURING EACH PERIODIC CHARGE. UPON YOUR REGISTRATION FOR THE WEB SERVICE, CANCELLATION OF EITHER THE RECURRING PAYMENTS OR YOUR ACCOUNT WILL CONTINUE UNLESS AND UNTIL YOU CANCEL THE SERVICE IN ORDER TO AVOID BILLING OF THE NEXT PERIODIC WEB SERVICE FEE. REGISTRATION (OR TO A DIFFERENT PAYMENT METHOD IF YOU CHOOSE TO INCREASE THE MONTHLY FEE IN AN AMOUNT NOT TO EXCEED 5% OF THE MONTHLY FEE) WILL RESULT IN THE COMPANY ASSESSING FINANCE CHARGES AGAINST YOUR CREDIT CARD ON FILE FOR ANY AMOUNTS DUE PURSUANT TO THIS COMPANY TO PURSUE YOU FOR ANY AMOUNTS DUE PURSUANT TO THIS COMPANY. COLLECTING THE DEBT WILL BE YOUR RESPONSIBILITY.

By registering for this web service and paying the applicable fee, you agree to the terms and conditions of the service that is provided to you. The fee is non-refundable and you agree to pay the fee in full. The fee is for the use of the service and is not a fee for the sale of any product or service. The fee is for the use of the service and is not a fee for the sale of any product or service. The fee is for the use of the service and is not a fee for the sale of any product or service.

THE COMPANY DOES NOT, AND THE COMPANY'S SERVICE LEADS DURING EACH PERIODIC CHARGE. UPON YOUR REGISTRATION FOR THE WEB SERVICE, CANCELLATION OF EITHER THE RECURRING PAYMENTS OR YOUR ACCOUNT WILL CONTINUE UNLESS AND UNTIL YOU CANCEL THE SERVICE IN ORDER TO AVOID BILLING OF THE NEXT PERIODIC WEB SERVICE FEE. REGISTRATION (OR TO A DIFFERENT PAYMENT METHOD IF YOU CHOOSE TO INCREASE THE MONTHLY FEE IN AN AMOUNT NOT TO EXCEED 5% OF THE MONTHLY FEE) WILL RESULT IN THE COMPANY ASSESSING FINANCE CHARGES AGAINST YOUR CREDIT CARD ON FILE FOR ANY AMOUNTS DUE PURSUANT TO THIS COMPANY TO PURSUE YOU FOR ANY AMOUNTS DUE PURSUANT TO THIS COMPANY. COLLECTING THE DEBT WILL BE YOUR RESPONSIBILITY.

The manner in which the contractor and subcontractor shall be paid with regards to this Agreement shall be as follows: The contractor shall be paid in full upon completion of the project. The subcontractor shall be paid in full upon completion of the project. The contractor shall be paid in full upon completion of the project. The subcontractor shall be paid in full upon completion of the project.

You may terminate this Agreement at any time by providing written notice to the Company. Upon termination, you shall be responsible for all amounts due to the Company. You shall also be responsible for all amounts due to the Company. You shall also be responsible for all amounts due to the Company.

You hereby agree to indemnify and hold the Company harmless from and against all claims, damages, losses, and expenses (including reasonable attorneys' fees) imposed upon or incurred by the Company as a result of or arising out of the use of the Service, whether or not such claims, damages, losses, and expenses are caused in whole or in part by the negligence of the Company.

In no event shall the Company be liable for any punitive, consequential, or special damages, including attorneys' fees, or for any other damages, whether or not such damages are caused in whole or in part by the negligence of the Company.

This Agreement shall be governed by the laws of the State of Maryland. The parties agree to submit to the jurisdiction of the courts of the State of Maryland for the resolution of any dispute arising out of or in connection with this Agreement.

Electronic Signature: Your electronic signature is the same as your handwritten signature. Your signature must be accompanied by a valid email address and a valid phone number. Your signature must be accompanied by a valid email address and a valid phone number. Your signature must be accompanied by a valid email address and a valid phone number.

By checking this box, you agree to the terms and conditions of this Agreement.

By signing below, you agree to the terms and conditions of this Agreement. You agree to provide the Company with the Billing Instructions and to accept the Company's Service which are found on our website. You agree to provide the Company with the Billing Instructions and to accept the Company's Service which are found on our website. You agree to provide the Company with the Billing Instructions and to accept the Company's Service which are found on our website.

Terms and Conditions set forth in the attached document.

COMPANY: THE INVESTORS CORNER
PUBLISHED: 2018
PROJECT: Company Application Form
CONCEPT: Application form for interested sales prospects.
 The application was designed and configured into an interactive form that can be filled out electronically and saved on multiple devices.

NON-PROFIT SYLLABUS



BOYS & GIRLS CLUBS
OF GREATER MEMPHIS



WEEK 10-12:
Computers 101

SKILLS LEARNED

Home row keys and how to use them efficiently, word, excel, PowerPoint, create a professional resume, use text in real life.

ORIENTATION WEEK

- Orientation on Thursday to learn the rules and regulations of the TTC.
- Friday: Individual Career Plans created that include a dream career and a concrete career for each student.

WEEK 13-14:
Applying for the Right Job and/or College



BOYS & GIRLS CLUBS
OF GREATER MEMPHIS

Introduction to TTC

as well as UPS Volunteers in State Farm Driver's License

WEEK 15-17:
On My Own: Final Literacy Workshop

SOFT SKILLS SYLLABUS

Writing, communication skills, goal setting, SMART

WEEK 18:
TERM REVIEW

overcoming the Memphis job market using your resume to sell yourself, start working on

How to navigate a professional workplace and how to



COMPANY: BOYS & GIRLS CLUBS OF GREATER MEMPHIS

PUBLISHED: 2017

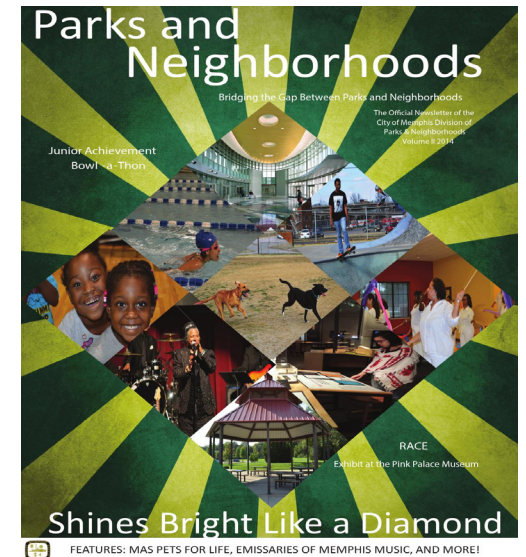
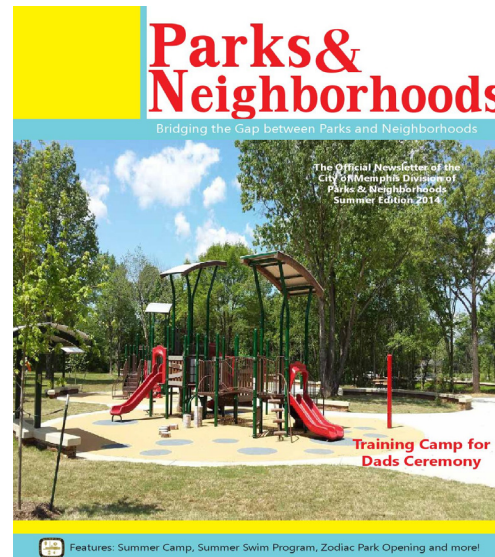
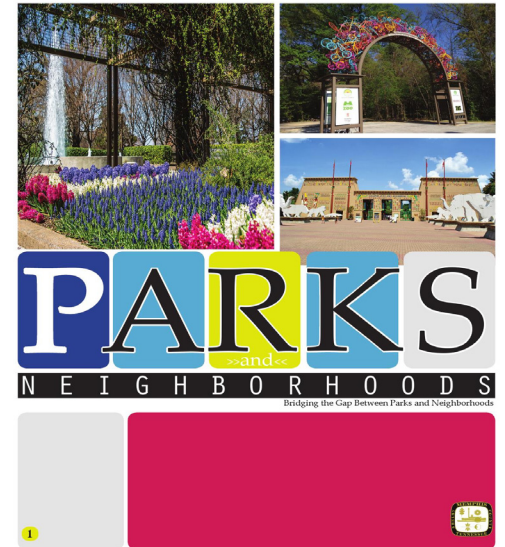
PROJECT: Non-Profit Syllabus

CONCEPT: Student Course Syllabus for a soft skills program for young adults. The students receive this document after signing with BGC.

EDITORIAL NEWSLETTERS



The Official Newsletter of the
City of Memphis Division of
Parks and Neighborhoods
Winter Edition 2015



COMPANY: CITY OF MEMPHIS
PUBLISHED: 2014-15
PROJECT: Editorial Newsletters
CONCEPT: Parks & Recreation Newsletter highlighting the various activities, events, and department news for the City of Memphis.

DOOR HANGER

RJ's

CARPET & CLEANING SERVICE

RJ's
CARPET & CLEANING SERVICE

Specializing in professional and personalized commercial cleaning for your facility!

Contact Reginald Jones

901.289.1010

SELECT
your
SERVICE

What We Offer:

SPECIAL FLOOR CARE
Hardwood or tile floors will shine after a fresh cleaning from our technicians. Let us restore the original luster to your wood floors. We invest in the most effective cleaning tools and techniques in the field. RJ's Cleaning is the expert in floor care.

HARD WAX FLOORS
Hardwood floors can become unsightly and ugly. Let RJ's Carpet & Cleaning Company revive your floor by stripping the old wax and recoating with a new coat. This will remove that discolored old wax and recoat it with new clear coats.

CARPET CLEANING SERVICE
Carpet cleaning is part of a healthy lifestyle. Our technicians use the most effective extraction methods to remove dirt, grime and allergens from your carpets. When properly maintained, clean carpet can improve your health, safety and act as a filter holding soil, debris, and allergens, while preventing them from contaminating the air.

REGINALD JONES (901) 289-1010
rjones0118@gmail.com
MEMPHIS, TENNESSEE

REGINALD JONES
CEO/PRESIDENT

MEMPHIS, TENNESSEE

rjones0118@gmail.com

901.289.1010

RJ's
CARPET & CLEANING
THE EXPERTS IN FLOOR CARE

COMPANY: RJ's CARPET & CLEANING SERVICE

PUBLISHED: 2017

PROJECT: Door Hanger & Business Card

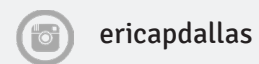
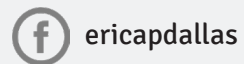
CONCEPT: Rj's Carpet & Cleaning desired a door hanger design to advertise their commercial cleaning services.



EPD

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email: work@ericadallas.com

www.ericadallas.com



DESIGN